

# Sapphire Coast Tourism

September 2009



**Need more exposure?  
Need to rise above the crowd?  
These deals will put you on top!**

For a limited time only Banner ads on the new Sapphire Coast website are available at drastically reduced prices.

Sign up before 30 September, 2009 and you'll save heaps!

**DEAL ONE**  
**40,000**  
impressions  
for only \$275<sup>.00</sup>  
(approx 4 months)  
**SAVE \$605<sup>.00</sup>**

**DEAL TWO**  
**60,000**  
impressions  
for only \$385<sup>.00</sup>  
(approx 6 months)  
**SAVE \$935<sup>.00</sup>**

**DEAL THREE**  
**120,000**  
impressions  
for only \$550<sup>.00</sup>  
(approx 12 months)  
**SAVE \$2090<sup>.00</sup>**

An impression is a 'view' of your banner, so you only pay when someone sees your advertisement, and they can click on the banner to 'learn more' or 'make a booking'. The power of the internet allows people to find out full details about your business and make a decision to purchase immediately.

All prices include GST

You can supply your own banner ad or have a professionally designed animated Flash banner produced for the discounted price of \$198 inc GST (a \$66 saving). Flash files are high quality animated graphics with high consumer appeal. Once you have your file developed you can use it on as many websites as you like – including your own!

You will also be provided with a login so you can check the number of views and click thrus at any time.

Contact Michael Hiscoe on (02) 4381 2784 or [advertising@sapphirecoast.com.au](mailto:advertising@sapphirecoast.com.au)